

## **EDUCATION**

## Point Loma Nazarene University | San Diego, CA | Graduating Aug. 2025

Early Career MBA
Cumulative GPA: 4.0

## Point Loma Nazarene University | San Diego, CA | Graduated May 2024

B.A. Graphic Design (Marketing), Minor in Business Administration
Cumulative GPA: 4.0

## **WORK EXPERIENCE**

## Amplify Advertising | Digital Marketing Intern | May 2024 Through Aug. 2024

- $\cdot$  Collaborated on campaign creation, analyzing metrics for optimization, and conducting market research
- Strengthened skils in campaign management and data analysis through the use of Google Ads, Google Analytics, Basis, other social media platforms

## An's Dry Cleaning | Server | May 2023 Through Aug. 2023

- Conducted guided tours of our menu, provided personalized assistance to customers, and offered recommendations tailored to individual preferences
- Honed communication, interpersonal, and multitasking skills to foster strong relationships with customers and team members

### JaxKelly | Graphic Design Intern | Jan. 2023 Through Apr. 2023

- Designed visually compelling graphics and content for social media platforms, aligned with brand aesthetics and messaging guidelines
  - · Collaborated with marketing strategist to execute engaging social media campaigns

#### PLNU Women's Soccer Camp | Camp Leader | July 2021, 2022, 2023

- · Led groups of around 40 girls aged 13-18 in various soccer drills for a 6 day period
- · Fostered a positive atmosphere conducive to learning and personal development

### Wetzel's Pretzels | Server | June 2020 Through Sep. 2020

- · Multitasked with rolling, baking, and selling pretzels while overseeing fellow employees
  - Maintained a welcoming store environment and tended to special customer service requests

#### HONORS AND ACTIVITIES

# Dean's List | 2020 Through Present PLNU Women's Soccer Program | 2020 Through 2024

· 2023 Division 2 National Champion

 Elite 90 Award (Presented to athlete with highest GPA in Final Four NCAA National Tournament)

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